



Club of India

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From the President's desk

Vol.1, July '13



Dear HBS alum,

The last 3 months, as the new team has settled in, have been very exciting. I am also looking forward to some of the special events that have been planned to help connect the alumni group across India as well as with Boston. In September 2013, we will have a unique 'connected event' that will link 6 cities in India with Boston for a simultaneous, interactive discussion hosted by Dean Nitin Nohria of HBS. It is the first time any HBS club is having an event of this sort, and we hope to build on it in the future. In January 2014, we will have the Annual Leadership gala, where we hope to get all alums from around India to come together for half a day of discussions and a gala evening. Please plan to come to both these events!



We also hope to use these two events to establish the theme for HBS in India. This theme is centered around providing leadership in India across industries. We want to set up a series of interactions which are aligned to the common purpose of building India- from mentoring young entrepreneurs to helping build and groom leaders in areas ranging from business to politics to the social sector. We hope to get many of you involved in making a difference in India, and to get your ideas on how we should do so in a systematic way. We have a unique resource in the form of the HBS alumni group to make a positive difference in the country. Over the next several months, we will use all possible forums, including the planned events, to discuss how to operationalize this vision.

I look forward to an exciting set of meetings and discussions with you.

Adil Zainulbhai
President, HBS Club of India
Chairman, McKinsey, India



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Past events

HBS Club of India routinely organizes events along with the HBS India Research Center, Harvard Club of India, Harvard Business Publishing and other Harvard affiliates. Some of the flagship events hosted so far in 2013 by the HBS Club of India are:

- July marked the **book launch** of 'Conquering the chaos' by HBS alum Ravi Venkatesan. The launch took place in various cities and intense panel discussions were a part of these launches. The panel consisted of prominent alums like Naina Lal Kidwai and Adil Zainulbhai. The event took place in Mumbai, Delhi and Bangalore through the month of July, 2013.
- **HBS New Venture Contest** had 8 applicants from India this year, with 4 from for the Business track and 4 from the Social Enterprise track. We had a winning team from each track travel to Boston for the finals. Both teams faired well in Boston and received excellent feedback for their ventures. All in all, a great event for entrepreneurs and a great showing by the HBS Club of India in this important global alumni event.



- The first **South India social event** of the HBS Club of India was held on 7 May, 2013, after the new leadership team had assumed office. The aim was to create a platform to enable HBS alums in South India to connect. The event include mini speeches by the Club and IRC committee members on industry, economy and political leadership.
- Two **inter-school social mixers** were held in Mumbai and Delhi. The mixer in Mumbai was held at White Owl, a new bar in Lower Parel started by a fellow HBS alum, on 14 June, 2013. Participating schools were HBS, INSEAD, Wharton and LBS. The Delhi mixer was held at Smoke House Grill on 11 April, 2013. Participating schools were HBS, Columbia, McGill, Yale, Princeton, University of Chicago, LSE, Wharton, University of Michigan, Oxford, Cambridge, Cornell, University of Toronto and INSEAD.

Apart from these events, the HBS Club of India has also organized or co-organized the following events this year:

- Live in concert, Harvard Krokodiloes on 18 July, 2013 in Mumbai
- Harvard's Gender Justice, Criminal Law and Curricular Reforms Conference on 12 July, 2013 in New Delhi
- HBR webinar on 'Reinventing You: Define Your Brand, Imagine Your Future' with Dorie Clark on 14 May, 2013
- HBS Club of India Board meeting on 7 May, 2013 in Bangalore
- Interactive lecture on 'Chasing Stars: Men versus Women' on 17 April, 2013 in Mumbai
- Interactive symposium on 'Education for the 21st Century' with Harvard GSE Professor Reimers on 25 March, 2013 in Mumbai
- Exclusive webinar on 'Persuasive presentations' with Nancy Duarte (CEO, Duarte, Inc.) on 21 March, 2013
- Pan-Ivy Social and Art Preview: An Exclusive Art Preview with Acclaimed Artist Anjolie Ela Menon on 8 March, 2013 in Mumbai
- Discussions around Gurcharan Das' book 'Why does India Grow at Night?: The Difficulty of Executing Economic Reform' on 20 February, 2013 in Mumbai
- HBS Club of India Board meeting on 20 February, 2013 in Mumbai
- HBS Virtual Learning Series featuring Prof. Howard Stevenson on 'Five Surprising Things About Philanthropy' on 7 February, 2013
- Faculty presentation and networking event: Driving Profitable Growth in Turbulent Markets with Prof. Ranjay Gulati on 22 January, 2013 in Mumbai



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Upcoming events

Gear up for an exciting time ahead with these upcoming events!

Meet-and-Greet in New Delhi

27 August, 2013, 7-10 pm

This event promises an evening of networking with fellow HBS alums in the North region. This is a chance to interact with the managing committee of the HBS Club of India as well. This event will be held following the HBS Club of India Board meeting in New Delhi.

Connected Leaders Dialog*

19 September, 2013, 6:30-8:30 pm

This is an interactive dialog between HBS Dean Nitin Nohria, other HBS faculty, industry leaders and the HBS alumni of India, powered by CISCO's tele-presence technology. The discussion will be around leadership in the Indian context and the role of the HBS alumni in the renaissance of business leadership that we are witnessing today.

We will be discussing the need and the methods by which our leadership can facilitate the creation of a more inclusive India in the future, where the aspirations of all Indians are met. Attend this event from Mumbai, Delhi, Bangalore, Hyderabad, Kolkatta or Pune or connect in through Webex.



HBS Dean Nitin Nohria



HBS IRC Indian Advisory Board and Faculty meet with alumni event in Mumbai

22 October, 2013, 6-10 pm

An evening social organized especially for the HBS alums to interact with renowned HBS faculty including Felix Oberholzer, Tarun Khanna and Stefan Thomke. Amongst the Indian business leaders invited are Rahul Bajaj, Nadir Godrej, Naina Lal Kidwai, Rajiv Mody, Ratan Tata, Ashish Dhawan, Uday Kotak, Vikas Oberoi, Priya Paul, Paresh Patel and Suneeta Reddy

Global Networking Night

23 October, 2013, 7-10 pm

Join fellow alumni for an informal evening of networking, making new connections, seeing old friends and exploring opportunities. The main purpose is to bring together HBS alumni through a series of informal events in cities throughout the world on the same date. Location(s) in India are yet to be decided.



*Currently accepting RSVPs

To RSVP for any event, please send an email to indiahbs@gmail.com



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India Research Center updates

The HBS **India Research Center (IRC)** was established in 2006. Based in Mumbai, the IRC plays an important role in catalyzing the study and dissemination of management knowledge and thought leadership. The IRC supports and enables HBS faculty members' interest in studying the dynamic trends and rapid transformations that are taking place in the Indian economy.

The IRC aims to enhance the social capital of the region by bringing the best of HBS management education to India through its Executive Education programs. It also tries to extend the HBS learning experience to deserving candidates through need-blind aid for its Focus programs. The IRC serves as the conduit to strengthen and extend HBS relationships with Indian business and academic leaders. It fosters relationships with the HBS Club of India, the Harvard Club of India, and facilitates HBS participation in various industry forums.

Highlights

Case studies	132
Research Projects	56
Conferences/round tables	6
Faculty visits	84
Individual study tours	14
Staff visits	30
Executive education attendees	1211
Countries	30
Programs	23
Scholarships	33
MBA students to India	391

Executive education programs	Dates (2013)
Managing and Transforming Professional Service Firms	Jan 15-18
Leading Growth through Customer Centricity	Mar 6-8
Leadership in Financial Organizations	Apr 16-19
Building a Global Enterprise in India	Apr 29-May 2
Improving Corporate Performance and Profitability	May 27-30
Aligning Strategy and Execution	Jun 11-14
Managing Family Businesses for Generational Success	Jun 24-27
Driving Growth through Innovation	Aug 19-22
Leadership and Corporate Accountability	Nov 18-21
Maximizing Your Leadership Potential	Dec 4-7

Some new case studies

- Equitas Microfinance (B): Response to the Andhra Pradesh Crisis, V.G. Narayanan, V. Kasturi Rangan, Vidhya Muthuram
- Equitas Microfinance (C): Advent of Regulation, V.G. Narayanan, V. Kasturi Rangan, Vidhya Muthuram
- EKO: Mobile Banking and Payments in India, Sunil Gupta, Rachna Tahilyani
- Transport Corporation of India (A): The Cross-selling Conundrum, V.G. Narayanan, Saloni Chaturvedi
- Transport Corporation of India (B): Choosing the Right Candidate, V.G. Narayanan, Saloni Chaturvedi
- Transport Corporation of India (C): Dealing with Shortcomings in Service Quality, V.G. Narayanan, Saloni Chaturvedi
- Transport Corporation of India (D): Business Development across Divisions, V.G. Narayanan, Saloni Chaturvedi
- Naina Lal Kidwai: Investing in Her Country, Boris Groysberg, Anjali Raina
- Growing Financial Services in India: Aditya Birla Financial Services Group, Paul M. Healy, Rachna Tahilyani
- Getit, Ramana Nanda
- Nalli Silk Sarees (A), V.G. Narayanan, Namrata Arora, Vidhya Muthuram
- Nalli Silk Sarees, Video supplement, V.G. Narayanan, Namrata Arora





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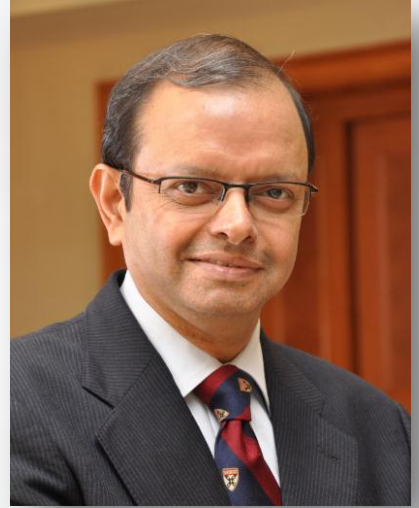
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From the Vice-President's desk

Leading from the front!

The opportunity created by having over eight hundred HBS trained leaders in this Country cannot be over-emphasized! At a critical juncture in the history of our country, with the rupee seeking newer and newer lows and the problems plaguing the infrastructure and manufacturing sectors multiplying, it will need a superior brand of leadership – in politics, academia, business and industry to pull the economy out of its morass and get the Indian flag flying high again in the world arena.

We believe the HBS Club of India can make this happen! As the new committee took over earlier this year, we felt the weight of responsibility– to make a significant difference to the practice of leadership in the country. All of us have experienced in our lives and careers the difference Harvard Business School has made. My own company has embraced the concept of ambidextrous innovation that I learnt in my AMP stint at HBS and doubled our CAGR in the last five years. I am sure each one of us can draw deep into the inspiration that HBS has provided and can do our bit to serve the leadership agenda that is needed so urgently in these troubled times.



The two events we have planned, the Connected Leaders Dialog in September 2013 and the Annual Leadership Gala in January 2014 will give us all a chance to sharpen this agenda and I look forward to seeing you there. We are committed to making change happen, for the country, for the school and of course for everyone whose lives we will have the privilege to touch. Dean Nitin Nohria and his team in Boston have been generous in their support and we now look forward to each one of you working with us to achieve all the aspirations we have for the club. In the immortal words of Robert Frost, we “have promises to keep and miles to go before we sleep.”

Dr. Ganesh Natarajan
Vice President, HBS Club of India
Vice Chairman and CEO, Zensar Technologies
Member of the Chairman's Council of NASSCOM

Club appointments



Harmeer Dhaliwal
Administrator



Nishant Sharma
MBA 2006
Treasurer
MD, Kedaara Capital



Cauvery Patel
Director



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Club information

Become a member today!

Avail of these unparalleled benefits by enrolling as a member of the HBS Club of India:

- Participate and contribute in a new leadership movement that will span business, government and society
- Have special access to 'members only' events and interact with Indian thought leaders and other distinguished speakers
- Interact with HBS faculty and HBS Club members from all over the world
- Access to research produced by the HBS India Research Center for a variety of industries
- Help in fulfilling HBS' mission to create world class leaders while at the same time, contributing to national development
- Experience the joy of giving back to your school
- Special discounts on Harvard Business Review subscription

To become a member, simply follow the instructions given on <http://www.hbsclubindia.com/memsub.html>

Suggest an event! Have an idea about an event in your city? Get in touch! The HBS Club will help you get connected with the Region Leads as well as assist in circulating invitations throughout the HBS community!

Know your Club better!

www.hbsclubindia.com

The Club website has a host of information about the Club and its activities. Make sure you check the website for details on upcoming events, sponsorship opportunities, managing committee, careers section etc.

Contact us

For any questions, queries, feedback or suggestions, please email:

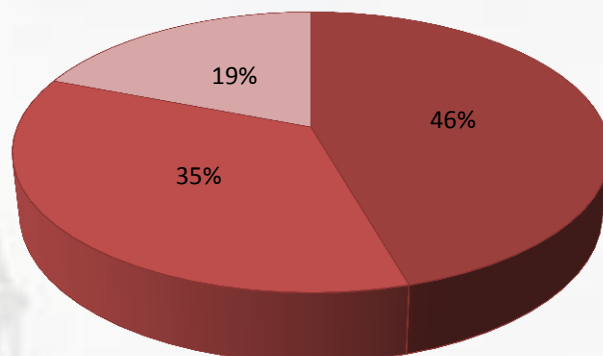
Harmeer Dhaliwal, Club Administrator

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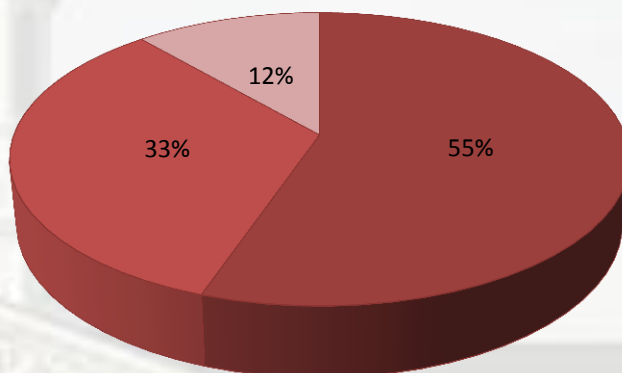
Cauvery Patel, Club Director

cauvery.patel@gmail.com

■ AMPs or OPMs ■ MBAs ■ Others



HBS alumni base in India



Club membership profile

Become a Club donor or event sponsor!

Various Club-wide and event-based sponsorships are available.

Club donations:

Silver Honor Roll- Rs. 2 lakhs to less than Rs. 5 lakhs

Gold Honor Roll- Rs. 5 lakhs to less than Rs. 15 lakhs

Distinguished Stewards- Rs. 15 lakhs and above

Event-based sponsorship:

Currently accepting sponsorship for the Connected Leaders Dialog to be held on 19 September, 2013 in 6 locations across India. Gold Sponsorship is available for Rs. 2 lakhs.

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